



HYATT PLACE HOTEL SANYA - WONDERFUL TRIP TO THE SKY

As the first high-end business hotel in the Hyatt Place series, Hyatt Place Sanya is the tallest building in downtown Sanya, located in the Sunshine Financial Plaza. Designed by Woods Bagot, this building is known as the oasis in the center of "China's Hawaii" due to its beautiful arc shape. Hyatt's multi-year partner, BLVD again met the interior design of the hotel. Through the real-time optimization of the architectural plan, BLVD perfectly coordinated the physical functions and emotional aesthetics, so that the interior and the building shine together, weaving a unique dream journey in the tropical seaside scenery.

The design follows the brand concept of Hyatt Place, young, fashionable and business casual, the design draws on the visual symbols of Sanya culture, providing guests with a fresh and natural experience. The overall shape design introduces the dynamic "waves" into the still space that continues and expands into the main buildings awakening the wonders of business travel. Images such as oceans, beaches, and natural forests are applied to furnishings in different areas. The soft and vivid colors and the unique and comfortable textures combine to create a lively and aromas scenes, which evokes the song of the mellow seaside city.

To discover more, visit <https://www.hyatt.com/en-US/hotel/china/hyatt-place-sanya-city-center/syxzs>





DESIGN



About BLVD

BLVD was jointly established by Mr. Yun Du and Ms. Honglei Liu in 2001. 'To start with simplification; to end with perfection' conveys their shared pursuit of 'perfectionism and harmony.' Over the past 16 years since establishment, BLVD has created a series of works that perfectly combine scene, emotion and artistic conception. BLVD re-interprets the beauty of 'artistic conception' that is highly praised in oriental aesthetics through internationalized and modernized language and further brings infinite imagination for visitors through the dialogue between nature, space, and man. Embracing intelligent creativity and precise academic spirits, BLVD has become a trinity of architecture, landscape, and interior design. BLVD does not only show excellence in the hotel and office design but is also acknowledged as the expert in the Chinese waterfront design industry.